



K
MAGAZINE
OCTOBER 2025

**IF THE PLAN
DOESN'T WORK,
CHANGE THE PLAN
NOT THE
GOAL**



INSIDE



K

MAGAZINE

OCTOBER 2025

RANK PROMOTION LIST

CONGRATULATIONS

STAR INCENTIVE ACHIEVERS - ONE POINT

STAR INCENTIVE ACHIEVERS - TWO POINT

STATE WISE REPORT

MEETING CLICKS

OCTOBER MONTH FESTIVALS

K-LIQUID SPIRULINA





RANK

A C H I E V E R S

INDIA RANK PROMOTION LIST

SEPTEMBER - 2025

DIRECT SELLER
ID

DIRECT SELLER
NAME

MANAGER

EINCH050771N
EINKE010326N
EINNA000059N
EINTN051258N
EINWB051407N

MALSAY MARKAM
VIJAYALEKSHMI AMMA N
MOAMONGLA AO
SAALIHA K
MRITYUNJOY BARUI

SAPPHIRE MANAGER

EINTN051253N
EINWB027674N
EINWB051324N
EINWB053665N

DHANALAKSHMI S
UJJWAL BISWAS
AKHTAURZAMAN SHEIKH
TAMALI DAS

EMERALD MANAGER

INNA002557

TALIMERENLA IMCHEN



**IF THE PLAN
DOESN'T WORK,
CHANGE THE PLAN**

NOT THE

GOAL



“

“Be the change that you wish to see
in the world.”

– Mahatma Gandhi

”

Congratulations

SAPPHIRE MANAGER



DHANALAKSHMI S
EINTN051253N

AKHTAURZAMAN SHEIKH
EINWB051324N

TAMALI DAS
EINWB053665N

EMERALD MANAGER





MANAGERS



MOAMONGLA AO

EINNA000059N



VIJAYALEKSHMI AMMA N

EINKE010326N

MALSAY MARKAM
EINCH050771N

SAALIHA K
EINTN051258N

MRITYUNJOY BARUI
EINWB051407N

STAR INCENTIVE

Achievers

SEPTEMBER 2025

ONE POINT

ACHIEVERS

DIRECT SELLER ID	DIRECT SELLER NAME	DIRECT SELLER ID	DIRECT SELLER NAME
EINCH002006N	PANKAJ KUMAR DWIVEDI	KINWB0001905	BISWAJIT PAUL
KINCH0000284	GITU SINGHROL	KINWB0001906	K ORGANIC & AYUR CENTER
KINCH0000285	BHAWANA DEVI JAYSAWAL		
KINCH0000508	BHUNESH KUMAR SAHU		
KINCH0000533	PARUL CHAUHAN		
KINCH0000562	BABITA KASHYAP		
EINKE010144N	PRAVEEN S PRADEEP		
KINOD0000173	SOMNATH MAHAPATRA		
EINOR050254N	BASUNDHARA PATEL		
EINTN050791N	HARIHARAN KV		
EINTN051168N	A GIRIJA		
KINTN0000084	SUMATHI		
KINTN0000212	PAVKIAVALLI		
EINUP050675N	SHANA PARVEEN		
KINUP0000131	ARYAN GUPTA		
EINWB006823N	APARNA BHAKTA		
EINWB054173N	ASADUJJAMAN MONDAL		
EINWB054706N	JOYGOPAL PAL		
EINWB056639N	SARFARAJ AHAMED KHAN		
KINWB0001410	PARTHA BHOWMICK		
KINWB0001430	RAHUL CHOWDHURY		
KINWB0001623	ANIRUDDHA MANDAL		



STAR INCENTIVE

Achievers

SEPTEMBER 2025

TWO POINT

ACHIEVERS

DIRECT SELLER ID

DIRECT SELLER NAME

EINCH050455N	MAYA SONI
KINCH0000441	VINOD PRASAD
KINMP0000023	ANUJ KUMAR SHUKLA
EINMR003598N	JYOTI RAKESH DULHANI
EINTN051328N	CHARLES ROBINSON H
EINUP011788N	ABHAY SINGH
KINUP0000101	SWETA SINGH
KINUP0000235	SUDHA GUPTA
EINWB051982N	PURNIMA DEBNATH
EINWB056515N	MRITUNJOY PAUL
KINWB0000286	JHULAN JANA
KINWB0001446	GUPI BARMAN



STATE WISE REPORT FOR SEPTEMBER - 2025

Northern Region 31 percent share; 32 percent growth

This region holds the highest share for the direct selling industry. However, its share has fallen in the recent times with the higher growth in relatively untapped regions. Chhattisgarh has the largest direct selling market in east followed by Uttar Pradesh.

North Eastern Region 21 percent share; 26 percent growth

With unexploited potential in the North Eastern Region, companies are optimistic about growth prospects in the future. Nagaland Has the Largest Direct Selling Market in North Eastern region followed by Meghalaya.

Eastern Region 28 percent share; 14 percent growth

The Eastern region is the second largest region by market size and has grown at the fastest rate in 2025-26. West Bengal generates the maximum sales in this region. Other Key state includes Bihar & Odisha.

Western Region 3 percent share; 9 percent growth

The western region is a relatively untapped market compared to Northern and southern regions. Direct selling sales in this region are driven by Maharashtra.

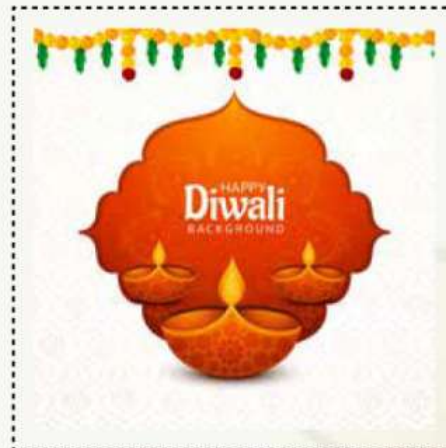
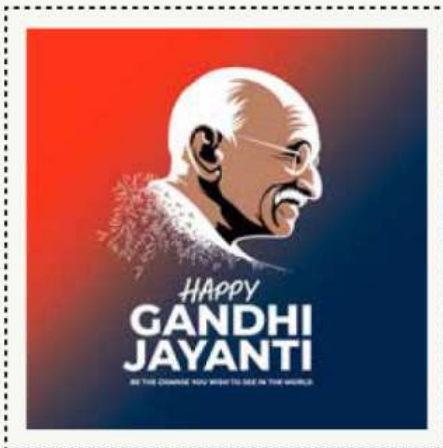
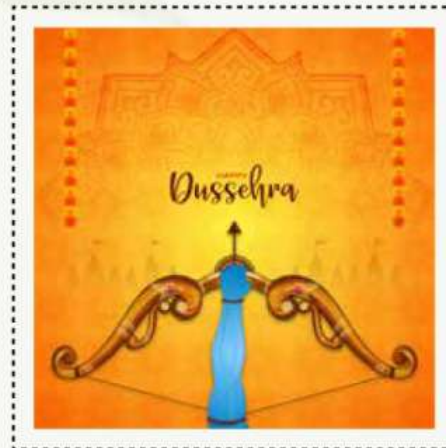
Southern Region 17 percent share; 19 percent growth

The Southern region is currently the smallest market for direct selling however, over the past few years, growth has picked up in this region. Key states in the region include Tamil Nadu followed by Kerala.

Meeting *Clicks*



OCTOBER ²⁰²⁵ ***Festivals***



Product Information

K-LIQUID SPIRULINA – Nutritional health drink for everyone (THE ALL NATURAL SUPER HEALTH FOOD FOR ENERGY AND VITALITY).

K-Liquid Spirulina is a most nutritious whole food. Its concentrated form makes it an ideal food supplement for people of all ages and lifestyles

Nutritional Profile:

K-Liquid Spirulina contains 11 minerals, 4 important pigments, 8 essential fatty acids, 6 non-essential fatty acids and vitamins in natural form. K-Liquid Spirulina is rich in enzymes and has up to 70% complete and highly digestible proteins. Among the important nutrients available in K-Liquid Spirulina are Sulfolipids, Phycocyanin, SOD, RNA, and DNA, abundant Beta- carotene, as well as the entire group of B-Complex vitamins.

Properties of Spirulina:

- Special Formulation
- Effective Energy Booster
- Natural Cleanser
- Balanced Meal

Therapeutic Benefits

- Reducing Cancer Risk
- Enhancing the immune system
- Role in weight loss
- Providing High iron Bioavailability and correcting Anaemia
- Potent Anti-Viral Activity

Directions of use:

Mix with 250ml of water or any types of beverages. No. of servings as & when desired.

Disclaimer:

This product is not intended to diagnose, treat, cure or prevent any diseases.

K-Liquid Spirulina



K

MAGAZINE

OCTOBER 2025



www.klinkindia.co.in