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MAGAZINE



08

March
2025



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CHLOROPHYLL





RANK

A C H I E V E R S 

INDIA RANK PROMOTION LIST FOR FEBRUARY - 2025



DIRECT SELLER
ID

DIRECT SELLER
NAME

DIRECT SELLER
ID

DIRECT SELLER
NAME

MANAGER

EINCH050618N
KINWB0000619
EINWB023238N
EINWB056609N

VAIBHAV REDDY GOLUGURI
BISWAJIT DAS
MITA MUHURI
RAJESH DAS

RUBY MANAGER

EINWB022735N POLASH MONDAL

SAPPHIRE MANAGER

EINBI050016N
EINWB056566N
EINWB004676N
EINWB053268N

SUNIL KUMAR PANDEY
PAPIYA DAS
SOURAV KUMAR DE
TAPASH KUMAR MONDAL

“

Think like a queen.
A queen is not afraid to fail.
Failure is another stepping stone to
greatness.

– Oprah Winfrey

”



Women's
Day



SAPPHIRE MANAGERS



RUBY MANAGER



Congratulations

MANAGERS



STAR INCENTIVE

Achievers

FEBRUARY 2025

ONE POINT

ACHIEVERS

DIRECT SELLER ID

DIRECT SELLER NAME

EINBI000074N	SASHI KANT JYOTI
EINCH050428N	SAVITRI NAG
KINCH0000464	PANKAJ KUMAR KELA
KINCH0000471	SANJIB KUMAR PAL
EINKE010144N	PRAVEEN S PRADEEP
KINKE0000006	DEEPTHI A K
KINMH0000058	SWARUP PREMSING CHAVAN
EINMR003340N	KALYAN RAMCHANDRA KULKARNI
EINMR050362N	PRATIBHA SUNIL SANGALE
EINTN050155N	SANGEETHA R

DIRECT SELLER ID

DIRECT SELLER NAME

EINTN050707N	AMIRTHA LAKSHMI V
EINTN051168N	A GIRIJA
EINTN051328N	CHARLES ROBINSON H
KINTN0000084	SUMATHI
KINTN0000295	MAHESWARI
KINUP0000001	Shubham GAUR
EINWB022265N	PAPIYA MODAK
EINWB027682N	MALA NANDY GHOSH
EINWB050577N	SUDIPTA DEY
EINWB051592N	CHANDAN CHATTOPADHYAY
EINWB054173N	ASADUJJAMAN MONDAL
EINWB054706N	JOYGOPAL PAL
EINWB054905N	SUBENDU PAL
EINWB055681N	SUBHRO SARKAR
EINWB056515N	MRITUNJOY PAUL
EINWB056595N	DEBEN BISWAS
EINWB056609N	RAJESH DAS
KINWB0000231	TARAK SARKAR
KINWB0000639	KHURSHID ALAM MALLIK
KINWB0000914	TAPASHI DAS
KINWB0001259	NABAKUMAR PAL
KINWB0001410	PARTHA BHOWMICK
KINWB0001513	DHANIRAM DAS



STAR INCENTIVE

Achievers

FEBRUARY 2025

TWO POINT

ACHIEVERS

DIRECT SELLER ID

DIRECT SELLER NAME

EINCH050618N	VAIBHAV REDDY GOLUGURI
KINCH0000441	VINOD PRASAD
KINCH0000460	UJJWAL KELA
KINCH0000463	SEJAL
EINJH050117N	MOIN ANSARI
EINMR003598N	JYOTI RAKESH DULHANI
EINWB020718N	SUKUMAR DAS
EINWB051982N	PURNIMA DEBNATH
EINWB053224N	BISWAJIT ADAK
EINWB053390N	SURAJIT ADAK
EINWB054541N	RAIMA ADAK
EINWB054906N	SUCHITRA PAL
EINWB056130N	RATHIN MISTRY
EINWB056493N	KHURSHED ALI
KINWB0001149	SANKARI DAS
KINWB0001157	NITA DAS
KINWB0001430	RAHUL CHOWDHURY



STATE WISE REPORT FOR FEBRUARY - 2025

Northern Region 18 percent share; 32 percent growth

With unexploited potential in the Northern Region, companies are optimistic about growth prospects in the future. Chhattisgarh Has the Largest Direct Selling Market in Northern Region followed by Uttar Pradesh.

North Eastern Region 18 percent share; 26 percent growth

The North Eastern region is the second largest region by market size and has grown at the fastest rate in 2023-24. Nagaland generates the maximum sales in this region. Other Key state includes Meghalaya.

Eastern Region 45 percent share; 14 percent growth

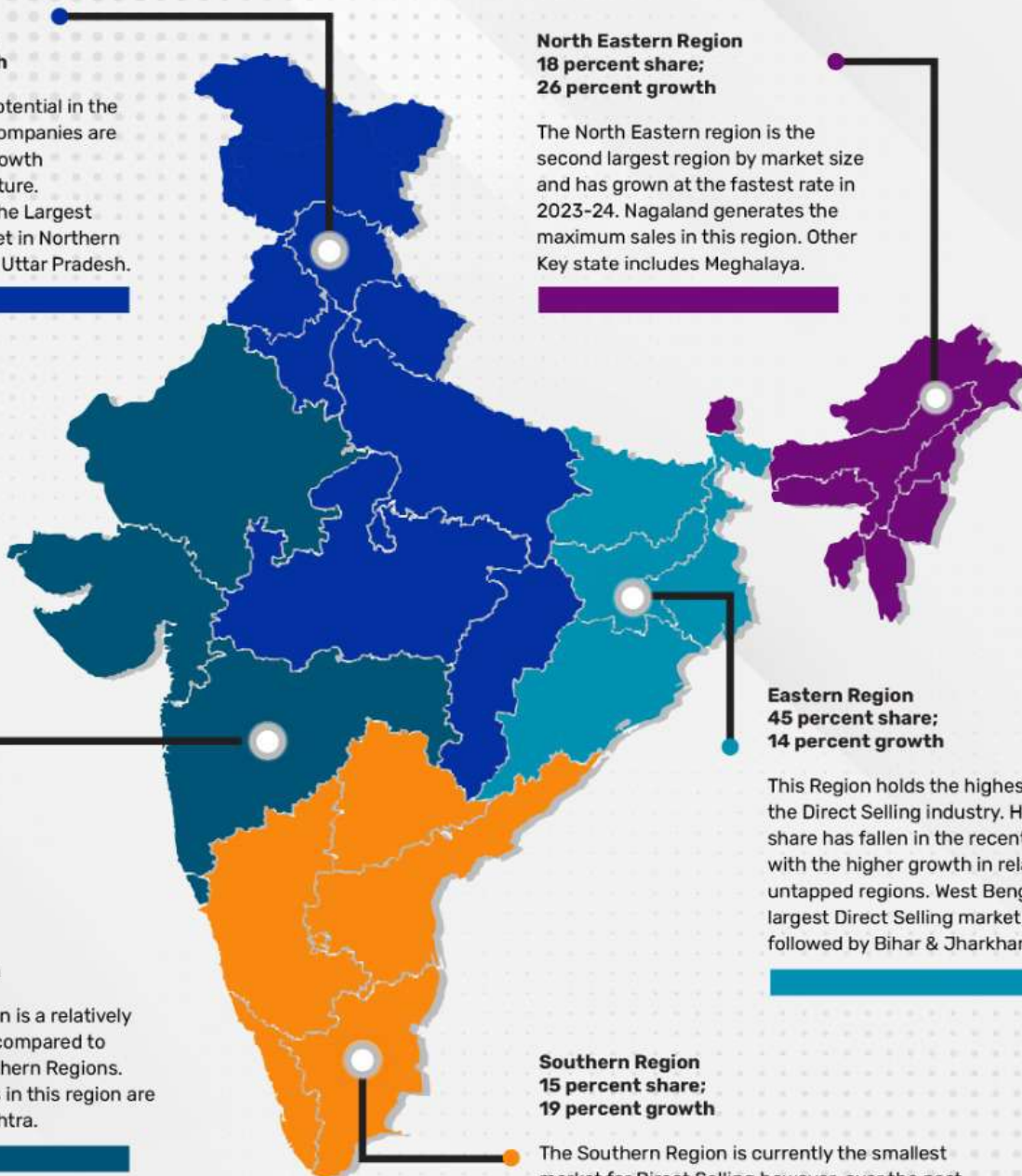
This Region holds the highest share for the Direct Selling industry. However, its share has fallen in the recent times with the higher growth in relatively untapped regions. West Bengal has the largest Direct Selling market in east followed by Bihar & Jharkhand.

Western Region 4 percent share; 9 percent growth

The Western Region is a relatively untapped market compared to Northern and Southern Regions. Direct selling sales in this region are driven by Maharashtra.

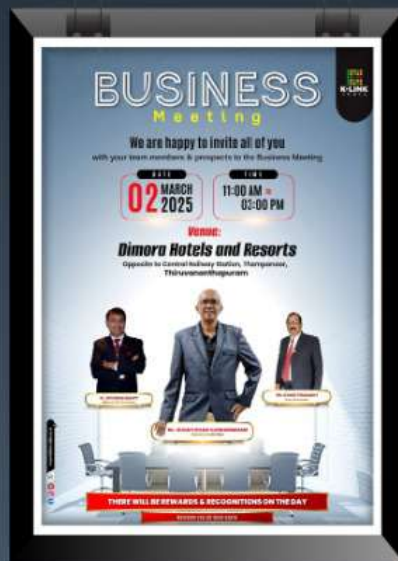
Southern Region 15 percent share; 19 percent growth

The Southern Region is currently the smallest market for Direct Selling however, over the past few years, growth has picked up in this region. Key states in the region include Kerala followed by Tamil Nadu.



BUSINESS *Meeting*

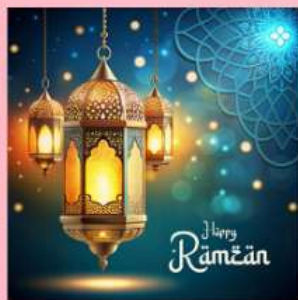
Kerala Direct Sellers Meet



Meeting *Clicks*

March

2025 Festivals



K-LIQUID Chlorophyll

The main source of Liquid Chlorophyll for commercial extraction is the Alfalfa Plant which is called as FATHER OF ALL FOODS. Chlorophyll can be consumed by everyone daily.

Chlorophyll is the green colouring matter found in all leafy green plants and vegetables. It is often referred to as the "BLOOD OF PLANTS".

Though it is available in all green plants it is more abundant in Alfalfa plant containing purple flower. The Alfalfa plant contains more of minerals, fibre, anti oxidant, vitamins, proteins and Beta carotene (which prevents cardiac diseases and cancer).

BENEFITS OF DRINKING K-LIQUID CHLOROPHYLL

- Inhibits bacterial growth
- Improves oral health
- Strengthens Immune system
- Eliminating body odor
- Balances acid and alkaline levels
- Increases red blood cells
- Provides iron to organs
- Abates the risk of bronchitis
- Enhances metabolism
- Abates digestive problems
- Stabilize body temperature
- Controls the blood sugar level

HOW TO USE K-LIQUID CHLOROPHYLL?

Adults: Mix 15 ml of Chlorophyll (one tablespoon of Chlorophyll) in 250 ml of water and drink it regularly.

Children: Mix ½ tablespoon of chlorophyll in one glass of water.





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