

K
MAGAZINE
AUGUST 2025



**Freedom
in mind,**

Faith in words, Pride in our heart,

**Memories
in our souls**



INSIDE

RANK PROMOTION LIST

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STAR INCENTIVE ACHIEVERS - TWO POINT

STATE WISE REPORT

MEETING CLICKS

AUGUST MONTH FESTIVALS

AYU - SOOTHE SYRUP WITH HONEY



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RANK

A C H I E V E R S

INDIA RANK PROMOTION LIST FOR JULY - 2025

DIRECT SELLER
ID

DIRECT SELLER
NAME

DIRECT SELLER
ID

DIRECT SELLER
NAME

MANAGER

KINCH0000284
KINCH0000122
KINCH0000132
EINKE008481N
EINNA000750N
EINTN051253N
EINUP050078N
EINWB026170N

CITU SINGHROL
K K S N MURTHY
MANASI FIRANGI
SHIJU T
B ALEMLA
DHANALAKSHMI S
RISHIPAL SAINI
BEMISHAHIR RAHAMAN

EMERALD MANAGER

KINCH0000109

KOMMOJU MANOJ KUMAR

SAPPHIRE MANAGER

KINCH0000110
EINNA000072N
EINTN051246N
EINTN051227N
EINWB025388N

AMEYA FIRANGI
IMSUJUNGLA
R BOOPATHI
SAVITHA R
NIJAMUDDIN KHAN



Freedom
in mind,
Faith in words, Pride in our heart,
Memories
in our souls

“

If the deaf are to hear, the sound has
to be very loud

– Bhagat Singh

”



Congratulations

EMERALD MANAGER



KOMMOJU MANOJ KUMAR

KINCH0000109

Congratulations

SAPPHIRE MANAGERS



AMEYA FIRANGI

KINCH0000110



IMSUJUNGLA

EINNA000072N



SAVITHA R

EINTN051227N



NIJAMUDDIN KHAN

EINWB025388N

R BOOPATHI
EINTN051246N

Congratulations

MANAGERS



GITU SINGHROL

KINCH0000284



K K S N MURTHY

KINCH0000122



MANASI FIRANGI

KINCH0000132



SHIJU.T

EINKE008481N



B ALEMLA

EINNA000750N



RISHIPAL SAINI

EINUP050078N



BEMISHAHIR RAHAMAN

EINWB026170N

DHANALAKSHMI S
EINTN051253N

STAR INCENTIVE

Achievers

JULY 2025

ONE POINT

A C H I E V E R S

DIRECT SELLER ID

DIRECT SELLER NAME

DIRECT SELLER ID

DIRECT SELLER NAME

DIRECT SELLER ID

DIRECT SELLER NAME

EINCH050254N

JANAK YADAW

EINWB027682N

MALA NANDY GHOSH

KINCH0000137

PUSHPENDRA PATEL

EINWB051592N

CHANDAN CHATTOPADHYAY

KINCH0000476

DEEPNARAYAN SHUKLA

EINWB054173N

ASADUJJAMAN MONDAL

EINJH050117N

MOIN ANSARI

KINWB0000231

TARAK SARKAR

KINJH0000059

SUDHANSU JHA

KINWB0001355

BISWANATH MAITY

EINKE010144N

PRAVEEN S PRADEEP

KINWB0001410

PARTHA BHOWMICK

EINKE050386N

ARCHANA S

KINWB0001427

SUBRATA NANDY

KINMH0000005

Avadhut

KINWB0001832

SANJIB KUMAR SAHA

KINMH0000043

DHEERAJ RAKESH DULHANI

EINMR003598N

JYOTI RAKESH DULHANI

EINMR050606N

YOGESH ANAND MAHALE

EINNA050004N

K.MUTHE SANGTAM

EINNA050005N

CHEMRILA SANGTAM

EINNA050067N

SANENLA SANGTAM

EINNA050564N

SULULIU KAURINTA

EINTN014798N

M.VIJAYA KUMAR

EINTN051168N

A GIRIJA

KINTN0000032

K.SHANTHINI

EINUP050675N

SHANA PARVEEN

KINUP0000131

ARYAN GUPTA

KINUP0000144

SHAHANSHAH MOINUDDIEN

KINUP0000235

SUDHA GUPTA

EINWB020718N

SUKUMAR DAS

EINWB027016N

SUMANA ADHIKARY



STAR INCENTIVE

Achievers

JULY 2025

TWO POINT

ACHIEVERS

DIRECT SELLER ID

DIRECT SELLER NAME

KINCH0000284	GITU SINGHROL
KINCH0000508	BHUNESH KUMAR SAHU
EINKE050259N	GOPAKUMAR
KINMP0000023	ANUJ KUMAR SHUKLA
KINTN0000084	SUMATHI
KINWB0001430	RAHUL CHOWDHURY
KINWB0001676	SEKH ENAMUL
KINWB0001840	MANOJIT HALDER
KINWB0001847	MATIKUL RAHAMAN
EINWB051982N	PURNIMA DEBNATH
EINWB055125N	SUBRATA PATRA
EINWB056130N	RATHIN MISTRY
EINWB056493N	KHURSHED ALI



STATE WISE REPORT FOR JULY - 2025

Northern Region 27 percent share; 32 percent growth

The Northern region is the second largest region by market size and has grown at the fastest rate in 2025-26. Chhattisgarh generates the maximum sales in this region. Other Key state includes Uttar Pradesh.

North Eastern Region 24 percent share; 26 percent growth

With unexploited potential in the North Eastern Region, companies are optimistic about growth prospects in the future. Nagaland Has the Largest Direct Selling Market in Southern Region followed by Meghalaya.

Eastern Region 30 percent share; 14 percent growth

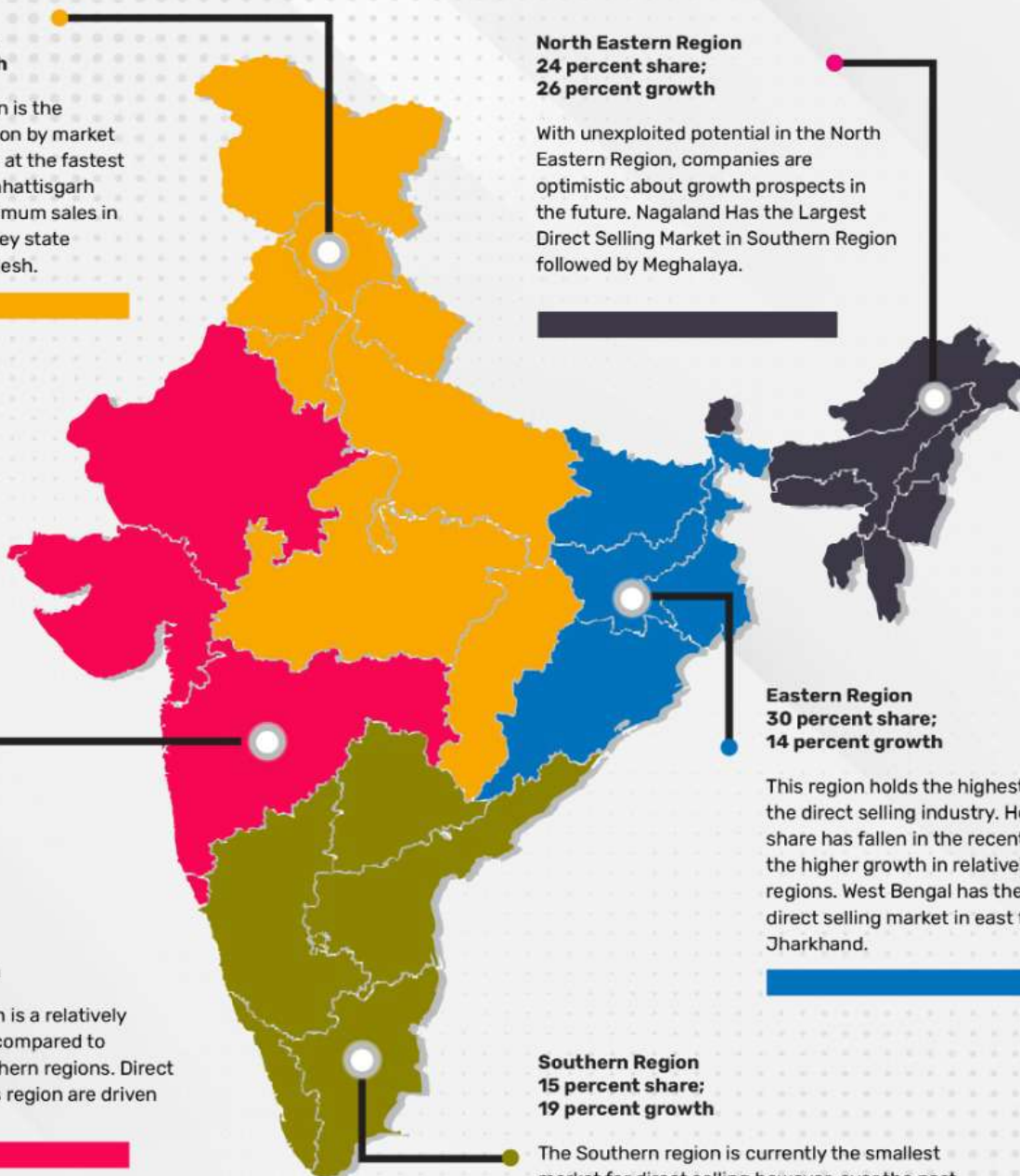
This region holds the highest share for the direct selling industry. However, its share has fallen in the recent times with the higher growth in relatively untapped regions. West Bengal has the largest direct selling market in east followed by Jharkhand.

Western Region 4 percent share; 9 percent growth

The western region is a relatively untapped market compared to Northern and southern regions. Direct selling sales in this region are driven by Maharashtra.

Southern Region 15 percent share; 19 percent growth

The Southern region is currently the smallest market for direct selling however, over the past few years, growth has picked up in this region. Key states in the region include Kerala followed by Tamil Nadu.



Meeting *Clicks*



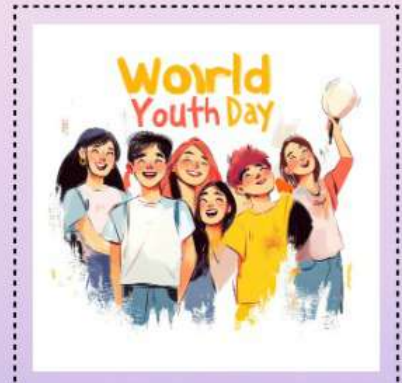
Meeting Clicks



AUGUST

2025

Festivals





Product Information

- Provides soothing relief from sore and itchy throat.
- Fast acting.
- Non- Drowsy formulation that combats coughing.

Ayu-soothe contains Natural Honey in combination with herbs like Adhatoda vasica, Glycyrrhiza glabra, Ocimum sanctum, Zingiber officinale, Curcuma longa and Mentha arvensis, which act as an excellent syrup for soothing sore throat and clearing the irritating mucus from the throat.

How does Ayu-soothe provides a soothing layer, easing the irritation usually caused by coughing?

- Ayu-soothe provides a soothing layer, easing the irritation usually caused by coughing
- A natural formulation pertaining antioxidant and antimicrobial properties that help in respiratory ailments.
- Sweetness of the honey likely changes the sensitivity of sensory fibres, thus improves an interaction between the sensory nerves locally and the central nervous system regulating the mechanism of cough, thus reduces the episodes of coughing.
- Ayu-soothe coats the throat and triggers the swallowing mechanism, reducing pain and inflammation.

Dosage: For Adults – 10ml two times daily
For Children – 5ml two times daily



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