

# K

MAGAZINE

**April - 2025**

**DON'T  
WAIT FOR  
OPPORTUNITY**

**CREATE IT**



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# RANK

## A C H I E V E R S



## INDIA RANK PROMOTION LIST FOR MARCH - 2025

DIRECT SELLER  
ID

DIRECT SELLER  
NAME

DIRECT SELLER  
ID

DIRECT SELLER  
NAME

### MANAGER

EINCH050428N  
EINKE050386N

SAVITRI NAG  
ARCHANA S

### EMERALD MANAGER

EINCH050183N

HRISHIKESH NAG

### SAPPHIRE MANAGER

EINKE050365N  
EINWB052336N

SHAHLA SHAREEF M  
DEBASHISH DALUI

“

The only way to do great work is  
to love what you do.

– Steve Jobs

”



# Congratulations

## **EMERALD MANAGER**



# Congratulations

## MANAGERS



**ARCHANA S**  
EINKE050386N

## SAPPHIRE MANAGERS



**DEBASHISH DALUI**  
EINWB052336N

# STAR INCENTIVE

## *Achievers*

MARCH 2025

## ONE POINT

### A C H I E V E R S

DIRECT SELLER ID

DIRECT SELLER NAME

|              |                        |
|--------------|------------------------|
| KINBI0000175 | VIKASH KUMAR SINGH     |
| KINCH0000476 | DEEPNARAYAN SHUKLA     |
| KINCH0000122 | K K S N MURTHY         |
| EINKE050386N | ARCHANA S              |
| KINKE0000006 | DEEPTHI A K            |
| KINMH0000058 | SWARUP PREMSING CHAVAN |
| EINMR050616N | MAHESH ATMARAM LAIGUDE |
| EINTN050155N | SANGEETHA R            |
| EINTN051168N | A GIRIJA               |
| KINTN0000116 | S.SHAHIL HAMEED        |

DIRECT SELLER ID

DIRECT SELLER NAME

|               |                       |
|---------------|-----------------------|
| KINTN0000174  | B.SAKTHIVEL           |
| KINTN0000186  | DR JENIFER DIANA J M  |
| EINUKH000004N | MOHIT BANSAL          |
| EINUP050194N  | SANTOSH KUMAR         |
| EINUP050195N  | VINISH KUMAR          |
| KINUP0000001  | Shubham GAUR          |
| KINUP0000131  | ARYAN GUPTA           |
| EINWB006823N  | APARNA BHAKTA         |
| EINWB022265N  | PAPIYA MODAK          |
| EINWB051592N  | CHANDAN CHATTOPADHYAY |
| EINWB051982N  | PURNIMA DEBNATH       |
| EINWB052246N  | GOUTAM SARKAR         |
| EINWB053369N  | CHHABI ADAK           |
| EINWB054173N  | ASADUJJAMAN MONDAL    |
| EINWB055125N  | SUBRATA PATRA         |
| EINWB056639N  | SARFARAJ AHAMED KHAN  |
| KINWB0000914  | TAPASHI DAS           |
| KINWB0001157  | NITA DAS              |
| KINWB0001304  | SANDIP KUMAR DAS      |
| KINWB0001307  | BISWARUP SADHUKHAN    |
| KINWB0001410  | PARTHA BHOWMICK       |
| KINWB0001493  | AMZAD HOSSEN          |
| KINWB0001547  | SWAPAN SARKAR         |



# STAR INCENTIVE

## *Achievers*

MARCH 2025

## TWO POINT

### ACHIEVERS

DIRECT SELLER ID

DIRECT SELLER NAME

|              |                    |
|--------------|--------------------|
| KINCH0000486 | KALPANA SHUKLA     |
| KINCH0000494 | G GIRDHAR RAO      |
| EINKE050265N | GNANAMBIKA P S     |
| EINNA050681N | CHIBENI MURRY      |
| KINTN0000032 | K.SHANTHINI        |
| KINTN0000036 | A.SANDEEP ANANTHAN |
| KINTN0000037 | G.MAHALAKSHMI      |
| KINTN0000052 | GANESABHISHEK J.A  |
| KINTN0000084 | SUMATHI            |
| EINWB020718N | SUKUMAR DAS        |
| EINWB053390N | SURAJIT ADAK       |
| KINWB0001149 | SANKARI DAS        |
| KINWB0001517 | SWAPAN DATTA       |



# STATE WISE REPORT FOR MARCH - 2025

Northern Region  
16 percent share;  
32 percent growth

With unexploited potential in the Northern Region, companies are optimistic about growth prospects in the future. Chhattisgarh Has the Largest Direct Selling Market in Northern Region followed by Uttar Pradesh.

North Eastern Region  
20 percent share;  
26 percent growth

The North Eastern region is the second largest region by market size and has grown at the fastest rate in 2025-26. Nagaland generates the maximum sales in this region. Other Key state includes Meghalaya.

Eastern Region  
39 percent share;  
14 percent growth

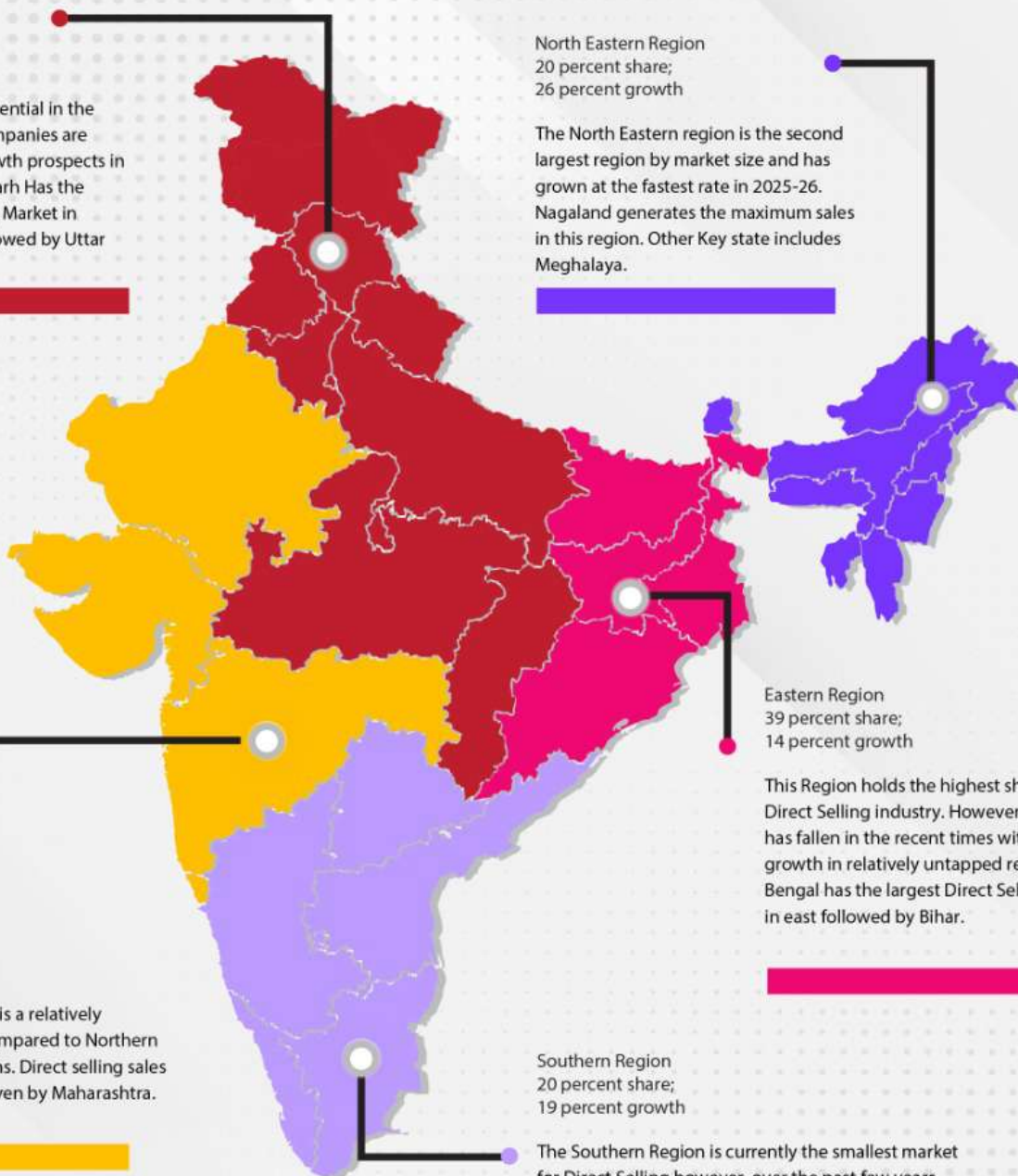
This Region holds the highest share for the Direct Selling industry. However, its share has fallen in the recent times with the higher growth in relatively untapped regions. West Bengal has the largest Direct Selling market in east followed by Bihar.

Western Region  
5 percent share;  
9 percent growth

The Western Region is a relatively untapped market compared to Northern and Southern Regions. Direct selling sales in this region are driven by Maharashtra.

Southern Region  
20 percent share;  
19 percent growth

The Southern Region is currently the smallest market for Direct Selling however, over the past few years, growth has picked up in this region. Key states in the region include Kerala followed by Tamil Nadu.



**BUSINESS**  
*Meeting*

## **K-LINK** BUSINESS ORIENTATION PROGRAM





# BUSINESS *Meeting*

## K-LINK NEW PROSPECT MEET



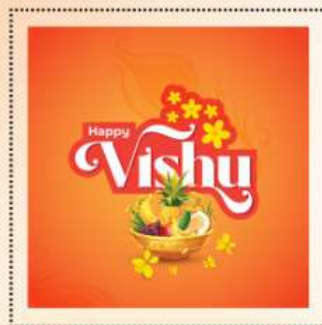
**BUSINESS**  
*Meeting*

# West Bengal Direct Sellers Meet 2025



# April

2025 Festivals





# K-VIGO

## A POTENT TONIC FOR MEN

K-Vigo is a unique blend of rejuvenating and revitalizing adaptogenic aphrodisiac herbs that are documented to improve vitality and vigor in men. Men require a range of herbal ingredients in their diet since their physiological needs differ, recommends Ayurveda.

K-Vigo promotes strength, vigor and vitality, Increase sperm count, helps in general weakness, aging and stress induced disorders.

### CAUSES:

- High levels of physical & mental stress
- Erratic work hours
- Dropping testosterone levels due to ageing
- Diabetes
- High blood pressures

### BENEFITS:

- Improves general metabolic activity
- Ensures normal sleep
- Relieves different age-related symptoms
- Promotes stamina, vigor, semen and a sense of well-being
- Improves resistance against infections
- Increases physical work capacity
- Improves endurance, tolerance and compatibility during stressful states
- Increases sperm count

### DOSAGE:

**2 Capsules 3 Times Daily**

# K-VITA

## BOOSTS STRENGTH AND VITALITY IN WOMEN

K-Vita is a proven herbal tonic that rejuvenates the system, enhances beauty and improves vitality. It Stimulates the digestive process, promotes luster and glow to the complexion. K-Vita is a herbal combination that is a safe, gentle and comprehensive tonic specially formulated for women.

It is a balanced combination of herbal ingredients that are tonics, refrigerants, aphrodisiac, diuretic, astringent, etc. It is an energizing and rejuvenating tonic that improves general metabolic activity. It provides relief in genito-urinary diseases and also improves resistance against infections.

### CAUSES:

- Excessive physical and mental stress.
- Hormonal imbalances.
- Irregular dietary habits.
- Onset of menopause.

### BENEFITS:

- Promotes Strength and vigor
- It's anti-oxidant properties delay the aging process
- Helps in general weakness
- Helps in debility, aging and stress induced disorders
- Improves resistance against infections
- Helps in genito-urinary diseases, menorrhagia and leucorrhoea

**DOSAGE: 2 Capsules 3 Times Daily**





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